

## Cinny Kennard

Cinny Kennard serves as the Executive Director of the Annenberg Foundation, one of the largest family foundations in the United States.

Prior to joining the Annenberg Foundation in January 2015, Cinny was the Senior Vice President in charge of Programming at the Smithsonian Institution. In that role, she created partnerships with the Smithsonian involving national and international partners for special educational and media initiatives; managed the programming relationships in the joint venture between the Smithsonian and Showtime/CBS known as the Smithsonian Networks; and brought President Obama for a first-ever interview on Smithsonian Channel. Before Smithsonian, Cinny was the first Managing Director of National Public Radio's West Coast Production Center—NPR West—in Culver City, with executive responsibility for operational and editorial oversight.

Cinny also played a key role in a variety of Annenberg initiatives for over a decade. As a senior advisor to the Annenberg Retreat at Sunnylands, she organized outreach to Washington, DC stakeholders including the White House, Capitol Hill leadership and the State Department. Those efforts significantly contributed to bringing President Obama and Chinese President Xi Jinping to Sunnylands for the "Sunnylands Summit." She also facilitated the President's second meeting at Sunnylands with King Abdullah II of Jordan as well as the visit of US House Speaker John Boehner to Sunnylands. Cinny served as the executive producer of the award-winning film *A Place Called Sunnylands* and has worked with Foundation Vice President and Co-Director Lauren Bon and the Metabolic Studio on the Strawberry Flag Project for U.S. veterans of war.

Cinny co-founded the Carole Kneeland Project for Responsible Television Journalism, the Walter Cronkite Awards and the Reliable Resources for Broadcast Political Coverage. She serves on the editorial advisory board of Global Post, an online international newsgathering operation; the DuPont Columbia University Jury; and is a longtime member of the Trusteeship of the International Women's Forum. Cinny is also a Senior Fellow at the Center on Communication Leadership and Policy at the USC Annenberg School for Communications and Journalism.

An accomplished author, Cinny helped write *Best of Both Worlds: Museums, Libraries, and Archives in a Digital Age* by G. Wayne Clough, Secretary of the Smithsonian Institution; co-authored a piece for the *Shriver Report: A Woman's Nation*; co-authored "Characteristics of War Coverage by Female Correspondents" in *Media and Conflict in the 21st Century*; and authored numerous articles for the *Huffington Post*.

Earlier in her career, Cinny was an award-winning television news correspondent for CBS News in Los Angeles, Moscow and London. She won the DuPont Columbia University Award for coverage of the 1991 Persian Gulf War.



## Jennifer Wong, PhD

Jennifer Wong, PhD is Director of the Wallis Annenberg GenSpace, a community space that reimagines what senior life can look like. Based in Los Angeles' Koreatown—one of the densest and most culturally diverse neighborhoods in the United States—GenSpace creates relationships across generations, emphasizing creativity and learning. It is also a think tank on longevity itself, investigating how to change the outdated conversation that tends to dominate how we think and talk about aging. GenSpace is fresh and tech-forward, much like the OMA-designed building in which it is located.

GenSpace programming began with virtual offerings in the summer of 2021, followed by its in-person opening in April 2022.

Prior to this position, Dr. Wong assisted the California Department of Aging, helping to develop Governor Newsom's Master Plan on Aging as California's over-65 population is projected to grow sharply in the next decade.

Previously, she worked with Public Health—Seattle & King County in Washington and Washington's Health Care Authority through the Health and Aging Policy Fellowship and American Political Science Association's Congressional Fellowship.

Dr. Wong completed her Doctorate in Experimental Psychology from the University of Montana, holds a Master of Arts in Psychology from Cal State Sacramento, and a Bachelor of Arts from the University of San Francisco.

