



Working to Change the Conversation on Aging

We're working with leaders in tech, business, and entertainment to discuss the barriers and opportunities to change how we think, talk, and incorporate the needs of older adults in society.

Our Leadership Initiative

GenSpace recently hosted a Social Innovation Summit Salon to challenge stereotypes around older adults. Hollywood writers, journalists, and partners attended and we facilitated conversations about the importance of telling stories that show the breadth and depth of experience of older people and that don't rely on stereotypes.

GenSpace also launched its **"Aging Out Loud"** series by convening conversations between technology and business experts to discuss the future of tech, workforce hiring, and age inclusivity. We'll continue to host events like this to lead the conversation around age inclusivity.

Intergenerational Programming

Research shows there is a deep mutual benefit from intergenerational relationships. Young people learn patience, leadership, and a new perspective while older adults find joy and purpose in intergenerational activities.

GenSpace prioritizes intergenerational classes and events to encourage this kind of bonding and to help shift preconceived ideas around older adults